



Helping Organizations and People Achieve More Goals More Often

December 2008

Catalyst Resources

[Catalyst Enterprises International](#)
[Executive Coaching](#)
[Business Solutions](#)

30 Second Coaching Corner



"As you begin changing your thinking, start immediately to change your behaviour. Begin to act the part of the person you would like to become. Take action on your behaviour. Too many people want to feel, then take action. This never works."

John Maxwell

Business Corner

Helping Cutting Edge People
Sharpen Their Saw

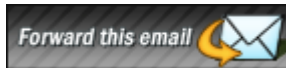
**The US Census Bureau
Pinpoints Ten Principal
Reasons That Businesses
Fail:**

1. Inadequate or no
management system



Happy Holidays!

Welcome to all of our new subscribers since last month! Do you know someone who could use a monthly dose of motivation, inspiration, and tips to take charge of their professional and personal life? If so, forward this newsletter to them and encourage them to subscribe.



If this newsletter was forwarded to you and you'd like to subscribe, please click on the link below:

[Welcome to the Catalyst Community!](#)

Events and Announcements

Join Michelle at these upcoming events:

December 10, 2008 Drexelbrook Conference Center - Drexel Hill, PA. [Creating Connections - Realizing Your Dreams](#). To register please click the link to send an email or call (610) 361-5600.

January 15, 2009 Christian Hilton, Newark, DE **Rising to New Heights Business Seminar**. (click logo for more info)

2. Lack of purpose, vision and mission
3. Poor planning, procedures, reporting and review processes
4. Over-dependence on specific individuals
5. Poor segmentation of markets and clients
6. Goals not established or not well communicated
7. Lack of competitive and market intelligence
8. Inadequate set-up and working capital
9. Absence of quality programs
10. CEOs having great technical or professional skills, but insufficient business and management skills

Not For Profit Corner
Creating a Plan to fulfill Your Passion!

Avoid Procrastinating Next Year!

Many nonprofits take advantage of the year end push for donations using tax deductions as the key selling point. As you plan for 2009, here are a few tips to consider to increase your year end donations.

1. Understand what you value. When reviewing your strategy and budget consider the value of your efforts and how you measure it. Be sure to develop your strategy to address the different aspects of communication valued by your organization.
2. Put your money where the growth is. Identify your budget for list building and online advertising.
3. Planning is the mortal enemy

What's Your Latest Innovation?

It's a talent that everyone has, yet they think they don't. The power of innovation. If you've ever marveled at somebody's creative prowess, guess what, you can create and innovate too. It just takes time. Everyone is born creative. The box of crayons in kindergarten were not limited to those who possessed potential; because the truth is, everybody has potential.

Here are a few tips on how to bring innovation into your life.

- Spend time on it. I cannot stress that enough, although, please do not mistake this tip to tell you to quit your day job entirely. Do not. This involves some time management but with a little discipline you'll be able to squeeze both in.
- Exercise. Take a walk. Run a mile or two. Send all those endorphins coursing through your veins. Exercising certainly clears and relaxes your mind and allows for anything to pop up.
- Record your dreams. Aren't some of them just the craziest things that your conscious mind would never have thought of? If you've had these dreams before, and I'm sure have, this only shows you the untapped innovative power you have lying within. So jot down those notes. Those dreams may just create an innovative spark in you.
- Find your own style. People will appreciate your innovation more because it is uniquely yours and that no one else would have thought of what you were thinking. That will let people see how valuable an asset you are.
- Nothing will work without passion. What wakes you up in the mornings? What keeps the flame burning? What is the one thing that you'll die if you don't do? Sometimes people with talent are overtaken by the people who want it more.

Don't worry about inspiration. You can't force it; inspiration hits when you least expect it to, for those unpredictable yet inevitable moments you should prepare. An idea could strike you on the way home from work, but you have no way to record it. Make sure you always have a pad or a digital recorder to capture a thought that could change the world.

So what is that one thing that you have put off all year or the last several years? Declare 2009 to be the year of your dreams and watch those dreams become a reality through innovation.

ABOUT CATALYST ENTERPRISES INTERNATIONAL

Catalyst Enterprises International is a global organizational development company committed to the growth and positive, measurable achievements of individuals and businesses. Our focus is helping you reach more of your goals more often.

Our services include:

- Corporate/Executive & Personal Coaching
- Organizational Development
- Process Improvement

of procrastination. Map out a plan so that you've recruited most of your new supporters by mid-fall. This will give you time to build a relationship with them.

- Strategic/Business Planning

For more information, please visit our web site, www.catalystenterprise.com, or call our office at 302-734-2505.

Until Next Time... Have a Purposed Filled Day!

Michelle